



UNTRIM
INTERNATIONAL

**THERE'S A WORLD
TO EXPLORE**

GRAND TOUR

The Inspirational Coach and Leader

The Minor is About:

- Developing your personal branding strategy (vision, mission, goals)
- Identifying your personality type (profiling) and improving your personal and social competencies (impactful communication/presentation skills, conflict solving)
- Learning about different types of coaching, its benefits and introducing professional coaching as an effective framework for inspirational employee/team development
- Understanding team-dynamics and how to lead and build a high-performing team culture

Main Learning Outcomes:

- Personal Branding & Self Marketing
- Coaching as a framework for personal/employee development
- Building and leading teams as an inspirational coach and leader
- Impactful and non-violent communication

Assessment/Examination

- Personal branding/elevator pitch presentation
- Reflection essay on personality type
- Industry Report/Research
- Student Led Seminar

#AWORLDTOEXPLORE

The Inspirational Coach And Leader

The global and competitive working world is changing continuously and ever faster, not least because of the increasing influence of ongoing technological innovation. These conditions imply high demands on companies, leaders and employees. A distinct ability to develop personal and social skills, agility and resilience are required to achieve the expected work performance. And the way we lead, collaborate and communicate is more important than ever before. Because in the workplace, too, it is interpersonal relationships that create orientation, a sense of belonging and trust. If these premises are in place, innovation, creativity, motivation and work performance will increase.

Using coaching as a method to effectively support leaders, employees and teams is standard practice in today's corporate world. According to the International Coaching Federation (ICF), coaching aims to inspire and enable professional and personal potential in a thought-provoking and creative process. Coaching creates a resource-oriented framework in which personal and social competencies can be identified and further developed. Leaders who apply a coaching-oriented leadership style create a trustful and inspiring team culture. And they motivate to focus on solutions and strengths rather than problems and mistakes.

In this minor, you learn what professional coaching is and how it differentiates from other methods of personal development. You understand how through coaching the performance of individuals and teams can be successfully improved. The course introduces how a coaching-oriented leadership style differs from others. And why leaders who have coaching know-how and attitude are more successful. Various inspiring guest speakers, who are impactful coaches, bring in their know-how and experiences. This interactive course includes various experiential indoor and outdoor team-building events and fieldtrips. You furthermore have the opportunity to develop your own personal and social skills. In the context of workshops, you design a self-marketing strategy (vision, mission and goals) and identify your personality type. Thanks to various exercises and peer feedback, you improve your overall communication and presentation skills. This minor is for you, if you want to make a difference in your professional life as socially competent employee and future inspirational leader.

