



UNTRIM
INTERNATIONAL

**THERE'S A WORLD
TO EXPLORE**

GRAND TOUR

Entrepreneurship in Action

The minor is about

- Challenge yourself with business ideas in Bali.
- Adapting yourself to the culture of Bali.
- Understanding the process of building a business.
- Group efforts as the key to success.
- Innovative and creative as an entrepreneur, or intrapreneur.
- Experiencing start-ups in well known co-working spaces in Bali

Student Testimonial

"This minor goes far beyond lessons in the classroom; filled with life skills, real-world exposure and creative thinking made it the experience of a lifetime. Great planning and scheduling, along with passionate and dedicated lecturers finishes it off as my perfect Minor in Bali".
Larissa

Examination

- Written business plan
- Business plan presentation
- Company visit report
- Entrepreneurship week

#AWORLDTOEXPLORE

To come, to see, to understand and to create!

In the minor Entrepreneurship in Action, you will be challenged to learn and explore business skills, understanding the business model, marketing and communication, funding plan, finance, etc. Moreover, you will also participate in a self-development programme, from communication skills to character building, combined with leadership classes and communication classes.

There are various learning methods: There are weekly lectures, workshops, company visits, field trips, an entrepreneurial week and student-led seminars.

Bali is well-known as Paradise Island and the place for surfers to chase the unlimited constant waves. Over the past years, a new trend has developed in Bali as it has become the creative hub for entrepreneurs who are looking to have a balanced work versus personal lifestyle. The infinite co-working spaces, cafés with high-speed internet and other retreat villas make it easier than ever for anyone with a great idea and business model in mind to start a successful enterprise. Who wouldn't dream to have a successful enterprise while sipping coconut juice and enjoy the majestic sunset view?

This minor approaches entrepreneurship as a set of skills. Working in today's fast-paced world requires flexibility, innovation and proactivity. Any successful company understands that innovation is the key to its survival in an uber-competitive market. Entrepreneurs naturally develops soft skills that employers are desperately looking for right now, as they scout to find the next generation of successful leaders at their organisations.

