



UNTRIM
INTERNATIONAL

THERE'S A WORLD TO EXPLORE

GRAND TOUR

Outdoor Leadership and Adventure

The minor is about

- Design, manage and evaluate a sustainable outdoor and adventure tourism product.
- Enhance your entrepreneurial skills.
- Gain tourism knowledge.
- Challenge yourself mentally and physically.

Takeaways

- Adventurous field trips
- Participation in outdoor activities.
- Working with experts and professionals in the tourism industry.
- Personal and professional development.
- Acquire knowledge to deal with and solve various management problems in the outdoor and adventure industry.

Examination

- Business plan for a tourism business
- Written assignments
- Presentations
- Open question exam
- Student-led workshops
- Outdoor activities

#AWORLDTOEXPLORE

Travelers like to travel for various reasons such as pleasure, personal development, business, desire, excitement, tranquility, curiosity to learn about a new culture or build a new relationship or visit family or friends.

Adventure tourism refers to a tourist activity that includes activities in nature, physical activities, or cultural exchange. The activities should be unique and authentic and may involve taking risks however, this is not necessarily needed.

According to the adventure Travel Trade Association is the demand in adventure tourism on the rise. In short, adventure tourism refers to tourism activities that can include a (little) risk. However, it does not need to push boundaries. Connecting with a new landscape or culture also falls under adventure tourism. Adventure tourism is about knowing your limits and respecting them while you explore a new area.

Why should you choose this minor?

This minor will take you on a journey that focuses on personal development. Especially developing and enhancing your entrepreneurial and leadership skills. You will enrich your tour operating knowledge and develop your creativity, problem-solving and relation-building skills while you are exploring your own boundaries mentally and physically. Are you ready to embark on this journey?

