

# TRIM THERE'S A WORLD TO EXPLORE



### The Business Consultant

#### The minor is about

- Designing a business solution to a real client's situation.
- Raising your creativity to the next level!
- Become an expert in business research and problem solving.
- · Enhance your financial skillset.
- Improving your written and verbal communication skills.
- Real world learning through fieldtrips and inspirational speakers.

#### **Student Testimonial**

"It was an amazing experience living in Bali while developing myself personally and professionally". - Iris

#### **Examination**

- · Written project proposal
- Oral defence
- Reflective essay
- Participation in business simulation game

## "To try understand a business, you have to wear all the hats before you can take some of them off". - Jim McNelis, CEO Dito

A business consultant is focused on efficiency by analysing the business, industry and market and identifies business opportunities by wearing different hats. Business consultants solve client's situation by providing expert advice on how the suggested investment will lead to a greater return and by assisting on the implementation and execution.

There are infinitive resources to work with and immediate available information however deep knowledge in specific fields and skills require time, which clients do often not have. The perfect reason to hire an expert, a business consultant who will help to accelerate the change process. Consulting projects are inevitably needed to answer the cost-constraint situations; thus, this job is everlasting. Meeting with a real client will let you experience the business environment and develop your business senses.

You will work in a small group and you are challenged to design a solution for a real client by taking a multidisciplinary point of view. The suggested business solution should be focused on growth, efficiency and adding value.

A business consultant needs a strong foundation for future work. You need to learn how to identify and recognize the business consultancy skillset in order to solve all kind of client inquiries. You will learn various problem-solving skills and techniques, creative thinking techniques and verbal business communication skills.

